

STUDENT CREATIVITY PROGRAM AS A MEDIA TO BUILD THE ENTREPRENEURSHIP SOULS OF STUDENTS IN PONDOK PESANTREN

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Abstract :

This study aims to analyze the students' creativity program as a medium to build students' entrepreneurial spirit at the Nurul Jadid Islamic Boarding School. This research method uses a qualitative research method; the type of case study uses data collection techniques using observation, interview and documentation. The data analysis was carried out circularly, starting with data collection, data reduction, data presentation, and concluding. The results of the study indicate that Islamic boarding schools develop creative activities for students by providing places for activities to build an entrepreneurial spirit through pesantren extracurricular activities, managing used goods, applying in pesantren skills competitions, and skills activities in every institution under the auspices of the Nurul Islamic Boarding School.

Abstrak :

Penelitian ini bertujuan untuk menganalisis tentang program kreativitas santri sebagai media untuk membangun jiwa entrepreneurship santri di Pondok Pesantren Nurul Jadid. Metode penelitian ini menggunakan metode penelitian kualitatif jenis studi kasus menggunakan Teknik pengumpulan datanya menggunakan observasi, intrerview dan dokumentasi. Analisis datanya dilakukan secara sirkuler, yang dimulai dari pengumpulan data, reduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa pondok pesantren mengembangkan kegiatan kreatifitas santri dengan menyediakan tempat kegiatan-kegiatan untuk membangun jiwa entrepreneurship melalui kegiatan ekstrakurikuler pesantren, mengelola barang bekas, menerapkan dalam ajang perlombaan keterampilan pesantren, dan kegiatan keterampilan di setiap lembaga yang berada di bawah naungan Pondok Pesantren Nurul Jadid.

INTRODUCTION

Pesantren is one type of traditional Indonesian Islamic education to explore Islamic religious knowledge and practice it as a guide for daily life. Islamic boarding schools have existed for hundreds of years and have reached almost all levels of Muslim society. Pesantren has been recognized as an educational institution that has contributed to the nation's intellectual life. During the colonial period, Islamic boarding schools were religious, educational institutions that were very useful for the community in enlightening the world of education (Baharun, 2021).

The Nurul Jadid Islamic Boarding School is a modern Islamic boarding school with adequate facilities. Education in Islamic boarding schools is one of the essential tools needed to realize the learning process. To develop the potential in students, they must have the strength of personality, intelligence, noble character, and skills needed for themselves, society, nation, and state. As has been explained by many teachers that the younger generation must be the generation that can bring the Indonesian state towards a more developed and better country. The Nurul Jadid Islamic Boarding School has several educational facilities, such as the Student Skills Unit, in which many educations teach various skills-related teachings, such as the Job Training Center, Santri Skills Unit, Sewing Unit, Handicrafts, and the Waste Bank. Educational facilities to introduce the world of the economy (Ubaidillah, 2019)

Pesantren is an educational institution that aims to be a forum for forming independent and moral cadres (santri). The dynamics of education in Islamic boarding schools prioritize character education and moral education. Thus, Islamic boarding schools are a place for students to seek religious knowledge, with independent lives and work hard, as a form good nation's successor (cadres). Learning from the development process of the times, the Nurul Jadid Islamic Boarding School also implemented a new education system. Judging from the financial world, this modern Islamic boarding school can meet its students' needs, almost 4000 students. Starting from logistical needs, boarding schools and daily needs have all started to be provided independently by pesantren (Pelipa & Marganingsih, 2019)

Today, the phenomenon at the Nurul Jadid Islamic Boarding School is mostly the students. They have latent talents, especially in the preneur business sector, because entrepreneurial abilities are essential for the nation's successors in the political economy period, with the limitations applied in the pesantren and the limited scope. The lack of information and the density of activities can affect the loss of the entrepreneurial nature of students and are left buried. Meanwhile, when viewed from the talents and habits of many students with different creativity and can produce a handy item. Since then, KH. Hasym Zaini, who became the captain of the pesantren in 1976-1984, established the pesantren business sector into two parts: the printing section and the skills section. These two sections were formed to provide training space for students and also as part of the process of procuring all the logistics needs of the pesantren (Yaqin et al., 2021).

The results of Syarofi's research (2019) state that mentoring for students is essential in order to develop creative economy businesses in Islamic boarding schools. Qosim (2021) adds that the activities carried out by the students at the pesantren are entrepreneurs for him because the students' mentality is awakened, making humans more superior and independent. Likewise, Yaqin (2021) explains that the Nurul Jadid Islamic boarding school seeks to manage economic access independently, which involves students, alumni, and other professional workers. Firmansyah (2020) added that the application of student class activities to pioneer entrepreneurship for students in Islamic boarding schools aims to increase economic empowerment, primarily focusing on making wall decorations.

Based on the description of the business activities of the Nurul Jadid Islamic Boarding School, it can be understood that the Nurul Jadid Islamic Boarding School is very supportive of the forerunners of students in expressing their talents through the development of the entrepreneurial mentality of students who are encouraged through internal and external factors, which are very continuous to increase the spirit of students towards their entrepreneurial mentality. . With this program, it can increase the creativity of students in being innovative in facing a more independent future. Through programs about entrepreneurship, students can have broad insight to be able to improve economic problems in Indonesia and be able to reduce unemployment in Indonesia (Sulistianingsih, 2020).

The uniqueness of this research is the pesantren culture which becomes a spirit in building the entrepreneurial spirit for the students with the pesantren program that accommodates the students in building the entrepreneurial spirit both in institutions and in dormitories such as extracurricular activities, *harlah* bazaars, waste banks, opening convection, managing processed products. and other pesantren programs. Fostering an entrepreneurial spirit for the spirit to be able to find something new in digesting life. The economic potential still attached to the Pondok Pesantren is a santri. Potential students have innate potential/talent. The existence of pesantren forms an entrepreneurial activity program as a forum for entrepreneurial students with experiences that develop and grow wider. The entrepreneurial spirit of santri can help entrepreneurs to build a productive, innovative and creative nation's society in the economic field (Marlina 2021). This study analyzes how to build an entrepreneurial spirit at the Nurul Jadid Islamic Boarding School.

RESEARCH METHODS

This research uses a qualitative case study type method. The research site is at the Nurul Jadid Islamic Boarding School, Paiton, Probolinggo, East Java. Data collection techniques were carried out through interviews, observation, and documentation. The data analysis was carried out circularly and systematically by referring to the concept of Milles and Huberman, which started by presenting the research data as a whole, then continued with data reduction, sorting and selecting data according to the research focus, and ending with concluding, as a research finding.

RESULTS AND DISCUSSION

The Nurul Jadid Islamic Boarding School is a modern Islamic boarding school in which many fields of business are managed independently by the pesantren; the business field is to accommodate the students authorized by the caregivers to serve and be responsible for these business fields. The business fields under the auspices of the pesantren are numerous and valuable. The benefits for the students are for their future provision in society so that they can do whatever later becomes their destiny, mentally ready to face the high-speed economic world (Nurhidayat, 2020).

Students' creativity is an ability that reflects the fluency of flexibility and originality in thinking, as well as the ability to collaborate (develop, enrich, and detail an idea) (Asandimitra, 2022). From various experiences and research, it can be seen that several business fields are under the auspices of the Nurul Jadid Islamic Boarding School, namely En-Je Mart, Garment Convection, Nurul Jadid Printing, Putri Induk Cooperative, Annida Boutique, and creative cooperatives under the auspices of the pesantren. All of these business fields are managed by most of the students who collaborate with pesantren Alumni to make this business field a success, not only with assistance, do not forget that the excellent service that is carried out is nothing but to get intercession and blessing from the caregivers and people who have fallen (Khoiruddin & Lutfiana, 2021). The students' creativity program at the Nurul Jadid Islamic Boarding School is carried out through;

Curriculum Integration

Today's entrepreneurship subjects need to be given to all students. Likewise, if possible, every lesson should include an element of entrepreneurship which includes creativity, innovation, and not being afraid of risk, so that aspects of practice in the field become a top priority. The integration of entrepreneurship in learning has a strategic role in preparing prospective graduates who are competitive, ready to work, and can change the paradigm that graduates with their ability to find work shift thanks to their ability to create jobs. Therefore, it is necessary to formulate the integration of entrepreneurship in learning in order to achieve this role (Alamsyah & Putri, 2020)

Applying the entrepreneurship curriculum at the Nurul Jadid Islamic Boarding School by providing applied entrepreneurship teaching materials. The main factor that considers the strengthening of the curriculum in conformity with the conditions of local wisdom. The local wisdom found in Islamic boarding schools applies the three-five curriculum (panca consciousness santri), which is the reference/guideline for the Nurul Jadid pesantren in building an entrepreneurial spirit and applying students who have good morals, piety, and knowledge. One of the contents of the five student awareness is a reference to one of the entrepreneurship curricula created by the Nurul Jadid Islamic Boarding School, namely (Social Awareness) "Society life is a basic need for mankind" because humans basically cannot live individually in fulfilling all their needs. . Humans will always need help from other humans, and so it was before. The fact that humans are inseparable from the provisions of Allah SWT,

that humans are imperfect creatures. In humans, there are advantages and disadvantages (Wahid & Sa'diyah, 2020).

Extracurricular Activities

The students' creativity program by implementing extracurricular activities in each institution has different activities; examples of extracurricular activities at SMANJ institutions are oyster mushroom cultivation, soft skill activities, the existence of a waste bank, and also batik activities. Extracurricular activities at the SMKNJ Institute are sewing in collaboration with Garment convection and Multimedia activities in collaboration with Nurul Jadid's printing press (Andriana, 2020).

It is different from the creative activities of students who are in each dormitory/area of the Nurul Jadid Islamic Boarding School; of course, each dormitory/region has its business management as well as creativity in the Zaid bin Thabit (K) female area which in the dormitory/region manages used water bottles for recycling. Plastic waste is distinguished from wet waste; some are managed, and some are directly allocated to the Nurul Jadid Waste Disposal Site. Furthermore, business creativity is also carried out in the Fathimatuzzahro Region, where creativity is called the Arts and Skills of Santri. This activity provides a forum for students with the talent to sew, embroider and manage used goods into more valuable goods. So far, from the results of research, I know that students' creativity has been relatively successful because it can generate two times the capital spent. For example, at the graduation ceremony held at every Nurul Jadid Kestra Islamic Boarding School, promoting flower arrangements outside the area, this activity provides plus value and support from the pesantren to continue to advance in making the activity a success (Firmansyah and Fadhli 2020). From the scope of the Nurul Jadid Islamic Boarding School, they are now able to manage their plastic waste; as has happened, all pesantren waste is allocated to one place at the Nurul Jadid TPS, where it will be separated into wet and dry waste, where the wet waste there is directly managed into organic fertilizer, for waste. Dried are transferred to be managed for those in need. Most of the dry waste there is also taken by the local community to be used for their needs (Lisan, 2022).

To train students in entrepreneurship in general, Islamic Boarding Schools already have Islamic Boarding School cooperatives (KOPONTREN) managed by senior students. Some Islamic boarding schools have been able to have cooperatives that are pretty advanced and even able to develop the economy of the surrounding community. One of the efforts to empower the nation's economic potential and build an independent society is to produce as many new entrepreneurs as possible, as has been done by several Islamic Boarding Schools in Indonesia. They can be brave and decisive in presenting learning related to entrepreneurship. However, it is not the only theory that students can accept; even students must be able to apply what is received by producing valuable creativity. The existence of Islamic boarding schools is the will of the community, so institutionally, pesantren should be able to dialogue with the "owners" themselves and bring changes to the community around the

pesantren. With the flow of change presented by Islamic boarding schools, it is hoped that they will be able to provide value-added activities that can add other activities to Islamic boarding schools (Hamzah, 2022).

Strengthening Santri's Soft Skills

Several factors encourage someone to become an entrepreneur, namely: Personal, which means to aspects of the personality that exists in a person, sociological which means participation from family, family, they want to help and support entrepreneurial activities, environmental means that there is a conducive environment, a conducive environment. can be imitated, and become a place to learn, seek experience in business (Ridwan, 2021).

Soft skills are a form of ability that can help someone relate to other people. Where the ability between individuals with other individuals is not the same. Ability here is also encouraged because of the existence of a character and morals that are fused to form an ability that comes from within a person. Soft skills taught by Allah SWT through the Qur'an and Hadith through the Prophet Muhammad, namely imitating the behavior of the Prophet Muhammad, namely: "how to behave towards oneself, how to act in the household, to the children, to the wife, and in adults, an example for Muslims that the Prophet's behavior when dealing with enemies during war. All his actions are made into a motto that has been understood.

At the Nurul Jadid Islamic Boarding School, there are several forms of strengthening soft skills, including a suitable dress code in the scope of the Islamic boarding school, an attitude of responsibility in an organization, and discipline in doing something, especially in seeking knowledge. Santri emphasizes knowing and understanding religious learning, and students at the Nurul Jadid Islamic Boarding School also learn creative entrepreneurial skills and soft skills (Rudini, 2020).

Implementing or instilling an entrepreneurial spirit at an early age is suitable for later providing students with provisions in the community and as a guide to life. Various forms of attention and concern for the business world at Islamic Boarding Schools and students can stimulate enthusiasm, open up job opportunities, and create young entrepreneurs with good morals and character. Implementing the entrepreneurial spirit for students is expected to generate a creative spirit to do business or self-employment and not depend on increasingly competitive job searches (Br Sitepu, 2021).

There are several effective ways to build an entrepreneurial spirit in a santri: starting a business with intentions and beliefs, including the primary keys that entrepreneurs must possess. If we open a business without intention and belief, the business will not run optimally. Make the intention and belief for entrepreneurship the foundation for building a business. If you sincerely intend to do business, the next step is cultivating the confidence to build a real business and achieve success. Not afraid of what will be faced and willing to try first.

Having the speed to see opportunities in life, many people start independent businesses because they take advantage of the opportunities in

their environment. Opportunities must be sought. If necessary, go on trips simply looking for business opportunities because everyone who is an entrepreneur must be good at finding opportunities. From that opportunity, a product or service can be created. Many people need that. By looking for opportunities, we can also find out what consumers are interested in; of course, from time to time, there are many developments (Apsari & Pamungkas, 2019).

Studying other people's success stories to understand that there are many stories of successful entrepreneurs who built their business from scratch with hard struggles, ups, and downs, until they got up and finally achieved great success. A person's success story in this business can foster motivation to do the same and avoid the fear and risks that will be faced. High motivation for students to do business will gradually foster an entrepreneurial spirit.

Having Capital for entrepreneurship, most people hesitate to start a business because there is no capital (money). To overcome this, seeking Capital is a must. One way that can be done is to work first. Work must be severe. Do some other things on the job. In addition to increasing income, it also adds experience in the world of work. Capital can also be obtained by borrowing from banks or other parties. However, it must ensure that the business to be managed will produce the expected results (Adriyani, 2019).

Sharing Resources

This activity was carried out by several students who were actively developing organizational activities in Islamic boarding schools. By holding open seminars that invite experienced and educated resource persons in the field of entrepreneurship. Sharing resources about entrepreneurs to provide insight to the students. In building an entrepreneurial spirit so that students have the provisions and guidelines to enter the world of economic business.

Alifia Fajria, an activist for the pesantren organization, said that this activity received appreciation from the teachers and gave positive value to the students. In carrying out this activity, many positive things can be learned, one of which is the process for carrying out this activity. In addition, the students can freely share their experiences and ask some questions. This activity is also one of the students' creativity programs in building an entrepreneurial spirit (Firmansyah et al., 2020).

Characteristics of entrepreneurship generally involve three dimensions: innovation, risk-taking, and proactiveness. Students' entrepreneurial spirit has not become a priority because education in Islamic boarding schools is still mostly done traditionally and only in the form of religious education. The thing that makes the theme of entrepreneurship not a priority for students is the density of activities and mandates that are prioritized to be implemented. Without an understanding of the importance of entrepreneurship for students, there needs to be a good understanding for students to interpret the importance of entrepreneurship. To build students' entrepreneurial spirit by providing training that can adapt to the wishes of the talents or interests of the students (Nurhidayat, 2020).

Before starting entrepreneurship, you must focus on entrepreneurship because starting entrepreneurship will be a lot of obstacles and obstacles that will be faced in starting a business. Therefore, an attitude of focus along with confidence and optimism must be possessed by an entrepreneur so as not to give up easily and stop in the middle of the road. Must have the ability and will, with the ability and determination of a strong will, to it can build an entrepreneurial spirit for the students. Learn and discover what you do not know, then develop your abilities. Sometimes the feeling of laziness is always there, but if there is determination and will, the lazy feeling will lose with our high determination.

The entrepreneurial spirit does not delay the time in entrepreneurship; many people delay and reason not to start their business so that their dream of having a business is just walking in without taking action to make it happen. A successful entrepreneur candidate must have the courage to take action, eliminate his fears, and jump right into the business he is planning. If you have started and run a business consistently, the mental and entrepreneurial spirit will be formed automatically. Moreover, managing time makes us not lazy in learning and serious about entrepreneurship (Ranto, 2019).

Nurul Jadid Islamic Boarding School is strengthening and accelerating the pesantren's independent economy. The Nurul Jadid Islamic Boarding School provides material and teaches beginner business people in local pesantren and outside Islamic boarding schools who want to start a business. Mr. Dahlan Iskan (Minister of BUMN for the period 2011-2014), to carry out the work program, this activity is a forum for active successors, alumni, and the wider community to stay in touch and increase knowledge about entrepreneurship. This activity intends to provide knowledge about the world of entrepreneurship to the community, especially in Islamic boarding schools, and students to become financially independent.

In the same WEBINAR activity, the Head of the Nurul Jadid Islamic Boarding School, KH Abd. Hamid Wahid said Dahlan Iskan's business experience is expected to motivate the students and alumni of Nurul Jadid to explore the business world, as well as to improve business in the pesantren environment. the big family of the Nurul Jadid Islamic boarding school, alumni, Ali students and sympathizers, ". The fighting spirit of the santri in serving is a positive value in instilling an entrepreneurial spirit in Islamic boarding schools. So that later, students whose guidance in the community is more accessible and understands the community's economic situation later.

Networking Strengthening

The networking aspect discusses how individuals in a group or community have a relationship or network with the outside world, either individually or organizationally or in a community, so the relationship can positively influence and impact both themselves and the group or community. The network is also interpreted as the extent to which the community associates with other communities or organizations. This network still demands more intense intervention because until this research was conducted, the excellent

network from outside the Nurul Jadid Islamic Boarding School was excellent. It can be said that the development of networking that has been carried out outside the Nurul Jadid Islamic Boarding School is far more efficient.

The external network of the Nurul Jadid Islamic Boarding School Banyan can develop due to the open and non-close attitude of the administrators of the Nurul Jadid Islamic Boarding School and Poktan cadres. Communication platforms and channels have also been established quite effectively through the Whatsapp Group forum. The activeness of the management and cadres in activities at the city and provincial levels also helps to broaden the social horizons of the outside administrators of the Nurul Jadid Islamic Boarding School. Mainly when the outside management of the Nurul Jadid Islamic Boarding School (P4NJ). This, of course, further optimizes the increase in networking in the students' creativity program at the Nurul Jadid Islamic Boarding School. So it can be said that the extent to which the santri at the Nurul Jadid Islamic Boarding School are open-minded will facilitate the development of networks in the context of intensifying social capital, which in turn will become a potential enabler for the development of students in general (Rofiq, 2022).

In 2020, the Nurul Jadid Islamic Boarding School had guests from Unilever and Bukalapak who aimed to share entrepreneurship knowledge wrapped in an 'Inspiration and Knowledge Class.' The activity, which took place in the Hall of Nurul Jadid University, was attended by several lecturers and students of the Faculty of Engineering UNUJA in charge of Marketplace and students as administrators of business units under the auspices of PP. Nurul Jadid. Laili Septaria Puspitasari, Assistant Area Sales Manager of PT. Unilever Indonesia said its gratitude to PP. Nurul Jadid for being able to work well together. "This is an honor for us to be able to share knowledge at the Nurul Jadid Islamic Boarding School."

As we all know that an entrepreneur must be embedded in him and have at least three of the following, namely imagination, flexibility, and being willing to accept risks (Acceptance of Risks) in order to have the opportunity to "become a participant." success" entrepreneurial activity. According to some literature, positive entrepreneurial mindsets (The Individual Entrepreneurial Mindset Right Attitude) include The ability to work without supervision (Able to work without supervision), Able to self-motivate (Able to be self-motivated), Able to make quick decisions (Able to self-motivated), make quick decisions), Able to handle stress (Able to handle stress), Open-minded and flexible (Open-minded and flexible), Focused on the line of business (Focused), Persistent (Persistent), Patient (Patient).

The Nurul Jadid Islamic Boarding School, which is no stranger to government circles, has received serious attention from various government agencies. Under the auspices of the Nurul Jadid Islamic Boarding School, the university cooperates with the Probolinggo Resort Police (Polres) and cooperates with high-ranking officials of the Syariah Mandiri Bank (BSM). Mr. Agus, a high official of Bank Syari'ah Mandiri (BSM), was very enthusiastic about this activity.

Student Creativity Event

The activity was carried out to develop students' creativity in competitions held by the Nurul Jadid Islamic Boarding School, such as the Pre Harlah competition, which is held regularly once a year. This activity is beneficial in fostering the entrepreneurial spirit of students. The following are some of the competitions that have been implemented at the Nurul Jadid Islamic Boarding School.



Picture 1: Nurul Jadid Fashion Competition

Figure 1 is a student creativity program in routine activities every year at the Nurul Jadid Islamic Boarding School at the pre-Harlah competition event where the event involves students in every dormitory and institution. In this activity, the committee determined competitions that could foster an entrepreneurial spirit in the students. The competition in this activity is called NJFC (Nurul Jadid Fashion Competition) where the competition involves students participating in making the activity successful by delegating two people to each region to appear as models and also delegating two people as clothing designers that are made/ designed as unique as possible from used materials obtained from dry waste boarding schools.

This is also one of the students' creativity activities in the Fathimatuzzahro Region' Pondok Pesantren Nurul Jadid Paiton Probolinggo; this activity is held in order to make the regional program a success which is held two times a year. MBD (Mushabaqoh Baina Ad-Dawair) I and II activities are creative activities.

This activity received appreciation from the board of caretakers, who were also involved as a jury in which the activity provided a creative mindset for students so that the waste produced was not just thrown away. Not only that, but some students manage snack packs into tablecloths and tote bags for shopping. If you look at the results, it can be said that it is normal, but if you think about it, when the students return to the community, they can manage community waste into extraordinary items to reduce the community's population.

From several business institutions of the Nurul Jadid Islamic Boarding School, students who have been involved in these activities can be used as provisions for life later in the community. Must practice the knowledge that has

been obtained to help the economy of the people out there. Devotion to the business sector through students' creativity can be an added value and sustain the success of the business sector. As long as whatever is carried out is intended for the pesantren and the common good, the student's attitude of independence and a sense of responsibility will continue to develop (Sanjaya, 2021).

Based on the results of interviews from the regional administrators and the students, we can conclude that Siti Qurrotul Fuadi said "that the current students are very creative and have high spirits, so it is very safe if it is not developed for pesantren. So far, the students' creative activities in the Fathimatuzzahro' Islamic Boarding School Nurul Jadid area have involved several students taking part in helping to complete all orders for handicrafts and help make bouquets to be promoted at graduation activities within the scope of Islamic boarding schools (Dhita). 2021).

This was also explained by Jannatul Firdausi Nuzula as a creative student in the Fathimatuzzahro Region', saying, "the activities at the pesantren are very dense, so it is very dull if the activities of the pesantren are only teaching and learning activities. To get rid of boredom and remain enthusiastic about learning, some students have the habit of embroidering, sewing, drawing, and managing used goods. From this, it is evident that each room can produce beautiful doormats from patchwork collected by the cleaning staff and taken by the students to be managed. Some are made of hair ropes and other crafts, some made from patchwork and marketed in pesantren cooperatives. This activity is beneficial and helps students get used to being thrifty and caring for the environment (Yuniawati, 2021).

According to Prijosaksono and Bawono, entrepreneurship can be interpreted through the following three words: destiny, courage, and action. These three words are essential in building entrepreneurial attitudes and behavior in a person. Destiny means destiny, which is more of the purpose of our lives, not fate. Our life goals and missions are the foundation for becoming successful entrepreneurs. By having a clear life purpose, we can have the spirit and mental attitude needed to build a business that can add value to our lives (Pasaribu, 2020).

CONCLUSION

The purpose of this program is to increase the creativity of a santri to be more independent and innovative in facing his future and to be more confident in his abilities. So that students can help reduce the unemployment rate in Indonesia. The implementation of the santri creativity program is adjusted to the vision and mission of the Nurul Jadid Islamic Boarding School in which this program involves all students and other Nurul Jadid success teams around the pesantren. The natural form of building students' entrepreneurial spirit through the santri creativity program is one of the factors that foster the spirit of students in entrepreneurship. In this regard, the Nurul Jadid Islamic Boarding School finally involved several students in developing the business sector managed by the Nurul Jadid Islamic Boarding School. The reason for involving students in developing this business field is because students are also a

community that also serves and builds the spirit of students to be productive and innovative in the economic field. Nurul Jadid Islamic Boarding School to build and develop an entrepreneurial spirit in collaboration with stakeholders (Government, Guardian Santri, and Alumni). Study students' life skills in Islamic boarding schools to build educational institutions with Islamic entrepreneurship nuances and knowledge of classical books. Along with this, the Nurul Jadid Islamic Boarding School proves that when the culture around the pesantren requires skills, the pesantren must accommodate the needs of the santri with entrepreneurial activities. The pesantren business sector can also be controlled and fully controlled with the fighting spirit of the students in building an entrepreneurial spirit.

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